



Greater New York
Automobile Dealers
Association

WHY SHOULD I WORK FOR YOU?

Learn the diverse set of skills you need to manage your dealership's greatest resource – its people.

Wednesday, December 10, 2014

10:00am-1:00pm

Center for Automotive Education & Training

15-30 Petracca Place, Whitestone (Queens) NY 11357

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This seminar is chock-full of great tips on attracting and obtaining a talented workforce. You compete to attract and retain employees who have rising expectations for financial compensation, quality of work environment, and advancement opportunities. Learn to structure your dealership and manage its culture in ways that attract great people, make the most of your available resources, and accelerate goal achievement.

Why Should I Work for You? will teach attendees to:

- Promote employee engagement, employee motivation, employee development, and employee retention
- Look at basic management skills such as communication, goal setting, delegation, project planning
- Get more done by using the appropriate delegation techniques for any given situation
- Manage Millennials so you can take advantage of their strengths while providing what they need to be successful and motivated at work
- Strategies to attract Millennials to come work for you

About the Instructor

Presented by Bill McAndrews, William D. McAndrews & Associates. Bill McAndrews is a business advisor providing guidance in strategy development and implementation, marketing services, leadership coaching and mentoring, organizational tactics and solutions, as well as day-to-day management issues.

Fee for dues-paying GNYADA members:

\$85 per attendee (\$150 non-member fee)





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name of attendee 1 _____

email / dealership position

name of attendee 2 _____

email / dealership position

name of attendee 3 _____

email / dealership position

dealership _____

address _____

tel _____ ext. _____ fax _____

manager's approval _____
print / signature

RESERVE YOUR SEAT TODAY. Call the GNYADA Education & Training team directly at **718.640.2012**, fax this registration to **718.407.6970**, or go online at www.autoedcenter.com/education

GNYADA Seminars are developed by qualified experts to meet the highest possible standards and deliver the latest information and solutions for your most pressing business needs. Our programs train new and seasoned pros to improve operations and profitability results within each department.

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CENTER FOR AUTOMOTIVE
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