



Greater New York
Automobile Dealers
Association

INFORMATION SAFEGUARDS AND IDENTITY THEFT PROTECTION

Avoid hefty penalties for data security breaches and sales to identity thieves.

Thursday, October 23, 2014

10:00am-1:00pm

Center for Automotive Education & Training

15-30 Petracca Place, Whitestone (Queens) NY 11357

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This seminar should be considered mandatory for those who want to protect their dealership against identity theft. A data security breach may be your dealership's biggest prospective liability. Learn the federal and state laws and regulations relating to a dealer's obligations to safeguard and securely dispose of customer information and to verify a customer's identity.

Information Safeguards and Identity Theft Protection will teach attendees:

- FTC Safeguards Rule
- FTC Red Flags Rule
- FTC Address Discrepancy Rule
- How to detect and manage system failures
- Recommended practices

About the Instructor

Presented by Randy Henrick, Associate General Counsel & Lead Compliance Counsel for DealerTrack, Inc. Randy Henrick specializes in regulatory and compliance matters. He authors DealerTrack's *Compliance Guide* and writes articles that appear in numerous legal and auto industry journals such as *Dealer* magazine as well as articles and video blogs on www.thecomplianceguide.com.

Fee for dues-paying GNYADA members:

\$85 per attendee (\$150 non-member fee)





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name of attendee 1 _____

email / dealership position

name of attendee 2 _____

email / dealership position

name of attendee 3 _____

email / dealership position

dealership _____

address _____

tel _____ ext. _____ fax _____

manager's approval _____
print / signature

RESERVE YOUR SEAT TODAY. Call the GNYADA Education & Training team directly at **718.640.2012**, fax this registration to **718.407.6970**, or go online at www.autoedcenter.com/education

GNYADA Seminars are developed by qualified experts to meet the highest possible standards and deliver the latest information and solutions for your most pressing business needs. Our programs train new and seasoned pros to improve operations and profitability results within each department.

**GNYADA'S
CENTER FOR AUTOMOTIVE
EDUCATION & TRAINING**

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